Purview

SITs for Table-based Data

Proximity

With Sensitive Information Types in Purview, the supporting elements typically are set to be within 300 characters of the match. This works well for text documents and emails, but is less effective for table-based data like spreadsheets or csv files.

For example, let's take a fictitious Medical Record Number. This example is a variable length number with no other formatting, and no padding. This is fairly common, especially with mixed MRN systems.

127528819: 6-9 digits

The corresponding regex to find this MRN is this:

\b\d{6,9}\b

The custom SIT definition looks like this:

Pattern #1

· Confidence: High

• Regular Expression: \b\d{6,9}\b

• Character proximity: 300 characters (default)

• Supporting elements: case insensitive keywords

• MRN, Medical Record Number, Record Number

Pattern #2

· Confidence: Low

• Regular Expression: \b\d{6,9}\b

• Character proximity: 300 characters (default)

• Supporting elements: none

Test Data

Our test data is a simple, fake extract from a MRN system. Note that MRN is the first column, and the column name is one of our keywords (mrn).

```
"mrn", "firstname", "lastname", "dob", "address", "city", "state", "zip", "phone", "ema
il"
"492338213", "Kelly", "Pratt", "2001-09-28", "80947 Nelson Estates Apt.
763","Kathyfort","HI","66442","+1-578-586-3745x48021","wking@example.com"
"789241276", "John", "Arnold", "1955-10-28", "03741 Sanchez Shore", "South
Anthonyview", "MN", "56561", "+1-988-725-1788x1975", "michael33@example.org"
"719643833", "Steven", "Wilson", "1948-06-19", "341 Brooks Courts", "Lake
Candiceside", "ND", "92691", "001-933-368-7396x72128", "yclark@example.net"
"913581370", "Laura", "Mitchell", "1951-11-25", "8421 Kelley Islands Suite
633", "Kramerfort", "NM", "30252", "760.462.3509x7056", "shawn66@example.org"
"175729777", "Sean", "Lewis", "1943-11-17", "3140 Hunt Track Apt.
116","Jamesview","CO","86702","001-964-653-
2716x1838", "aliciawilson@example.net"
"76761344","Paul","Booth","1936-09-17","3297 Juan Field Apt.
857", "Tanyafurt", "MT", "80739", "358.612.7934x4561", "victoriawilson@example.com"
"286086254", "Samantha", "Pham", "2018-08-23", "600 Kimberly Glen Suite 866", "Lake
Alexanderville", "NE", "64307", "350-511-9743x968", "michael35@example.net"
"949601932", "Ethan", "Berry", "1933-02-14", "2593 Sandoval
Pine","Traceyside","IA","79382","+1-682-236-0383x226","natasha45@example.org"
"206072596", "Sharon", "Davis", "2004-12-03", "444 Mark Station Apt. 787", "Lake
Matthewville","GU","87599","482.353.2044x885","christine42@example.com"
"586966326", "Patricia", "Roberts", "1952-01-18", "9939 Jones
Flats", "Sullivanbury", "MT", "41356", "969-900-
3288x749", "silvaronald@example.com"
```

Testing the SIT

Running this test data though the tester on the SIT definition, and you'll get something along the lines of this:

Low - 10 unique matches

Matches	Supporting Elements
206072596	-
286086254	-
492338213	"mrn"
789241276	"mrn"
76761344	-
949601932	-
719643833	-

Matches	Supporting Elements
175729777	-
913581370	-
586966326	-

High - 2 unique matches

Matches	Supporting Elements
492338213	"mrn"
789241276	"mrn"

So why did the high only match two? Proximity. Think of CSVs as long run-on sentences. In our test data data above, 300 characters from "mrn" in the first line is around the middle of the third line. In our test data, MRNs that would match are highlighted in green, and those that are 300+ characters away from mrn in the first row won't match because of the distance between the actual MRN and the keyword mrn.

```
"mrn", "first name", "lastname", "dob", "address", "city", "state", "zip", "phone", "email" "492338213", "Kelly", "Pratt", "2001-09-28", "80947 Nelson Estates Apt. 763", "Kathyfor "789241276", "John", "Arnold", "1955-10-28", "03741 Sanchez Shore", "South Anthonyview" "719643833", "Steven", "Wilson", "1948-06-19", "341 Brooks Courts", "Lake Candiceside", "913581370", "Laura", "Mitchell", "1951-11-25", "8421 Kelley Islands Suite 633", "Krame "175729777", "Sean", "Lewis", "1943-11-17", "3140 Hunt Track Apt. 116", "Jamesview", "CO "76761344", "Samantha", "Pham", "2018-08-23", "600 Kimberly Glen Suite 866", "Lake Ale "949601932", "Ethan", "Berry", "1933-02-14", "2593 Sandoval Pine", "Traceyside", "IA", "7" "206072596", "Sharon", "Davis", "2004-12-03", "444 Mark Station Apt. 787", "Lake Matthe "586966326", "Patricia", "Roberts", "1952-01-18", "9939 Jones Flats", "Sullivanbury", "M
```

Techniques

There are multiple ways to deal with this issue.

Keyword removal

Creating a custom SIT based on a existing SIT, then removing the keyword requirements is one way to address the proximity requirements. The downside to this is an increase in false

positives, especially in something like our MRN, where it's just nine digit number.

Increasing proximity

You can increase the proximity value, or select anywhere in the document. This can work, however, this does increase the false positive rate, and also increases the chance of the DCS scan timing out in larger documents.



Adding a lookahead

Instead of the regex matching just one instance, incorporate positive lookahead into the MRN regex that looks for another instance of a MRN on the next line.

```
"\d{6,9}"(?=.*\n.*"\d{6,9}")
```

This will, however, miss the last MRN, as it doesn't have a MRN following it on the next line.

```
/"\d{6,9}"(?=.*\n.*"\d{6,9}")/gm
Text Tests NEW

"mrn", "firstname", "lastname", "dob", "address", "city", "state", "zip", "phone", "email" "157133549", "Aaron", "Williams", "1993-11-06", "6278 White Branch Apt. 821", "West Jenu" 760258619", "Richard", "Wagner", "2008-08-04", "20459 Brooks Run Apt. 821", "North Steru" 747543485", "David", "Garner", "1912-01-25", "822 Garcia Vista Apt. 914", "Cuevasview" "203748881" "Heather", "Wheeler", "2003-12-30", "28233 Brian Roads", "Davisborough", "Glarcia Vista Apt. 914", "Cuevasview"
```

Relaxing proximity

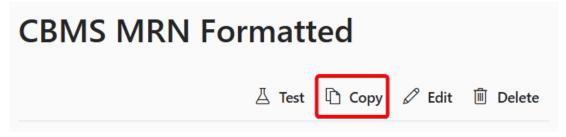
This technique, featured on the Compliance CxE site, creates an custom SIT with settings that will increase matches by assuming that if there are 9 or more low confidence matches without keywords then those will be counted as high confidence as long as there are high confidence matches as well of the same type. This works well for table based data, where it's generally safe to assume that the column contains data that matches.

In our example from above, our green MRNs are high, and the red MRNs will also be assumed to be high.

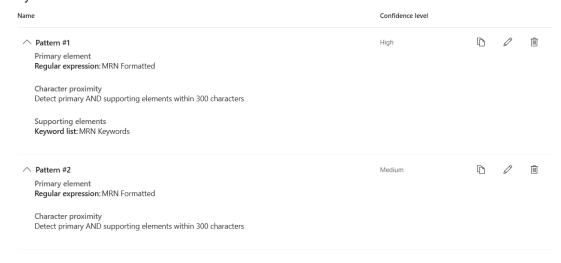
```
"mrn", "first name", "lastname", "dob", "address", "city", "state", "zip", "phone", "email" "492338213", "Ke Hight Confidence Ison Estates Apt. 763", "Kathyfor "789241276", "John", "rnold", "1955-10-28", "03741 Sanchez Shore", "South Anthonyview" "719643833", "Steven", "Wilson", "1948-06-19", "341 Brooks Courts", "Lake Candiceside", "913581370", "Laura", "Mitchell", "1951-11-25", "8421 Kelley Islands Suite 633", "Krame "175729777", "Sclinowic Confidence Central Track Apt. 116", "Jamesview", "CO "76761344", "Sallowh "Confidence Central Field Apt. 857", "Tanyafurt", "MT" "286086254", "Sallowh "Confidence Central Field Apt. 857", "Tanyafurt", "MT" "286086254", "Sallowh "Confidence Central Field Apt. 857", "Tanyafurt", "MT" "206072596", "Sharon", "Davis", "2004-12-03", "444 Mark Station Apt. 787", "Lake Matthe "586966326", "Patricia", "Roberts", "1952-01-18", "9939 Jones Flats", "Sullivanbury", "M
```

Creating a Relaxed Proximity SIT

1. We'll make a copy of our MRN sit in the UI.



2. Edit the copied sit. Duplicate the high confidence pattern (with keywords), remove the keywords and lower the confidence.



3. Connect to the Compliance PowerShell.

```
Connect-IPPSession
```

4. Export the Custom Rule Pack to xml. The rule pack containing any duplicated base SITs is always called Microsoft.SCCManaged.CustomRulePack, so the export command would be this:

```
$rulepack = Get-DlpSensitiveInformationTypeRulePackage -Identity
"Microsoft.SCCManaged.CustomRulePack"
```

```
[System.IO.File]::WriteAllBytes('purview_custom_rulepack.xml',
$rulepack.SerializedClassificationRuleCollection)
```

- 5. Edit the XML in an editor such as VS Code
- 6. Locate the rules element for the SIT you created earlier. Actual definitions are abstracted from the local-specific descriptions, so look in the <LocalizedStrings> find the names for the SITs and their matching guid.

7. Change relaxProximity from false to true and save.

```
<Entity id="f15a78fd-0cfe-4d19-a227-77eb3aa14ae6" patternsProximity="300"
recommendedConfidence="75" relaxProximity="true">
```

8. Upload the rulepack:

```
Set-DlpSensitiveInformationTypeRulePackage -FileData
([System.IO.File]::ReadAllBytes(".\purview_custom_rulepack.xml"))
```

Answer Yes when prompted.

After uploading, go back to the portal and test the SIT again with the same data as before. You'll notice that the matches that previously were lower confidence are included in the high, even though they do not have the mrn keyword within 300 characters.